

ALINA STARITSYNA

BRAND IDENTITY

BRAND IDENTITY

ABOUT BRAND

BRAND IDENTITY

THE JET COLLECTION IS THE QUINTESSENCE
OF GLOBAL LUXURY AVIATION. OUR
CURATED SELECTION OF WORLD-CLASS
PRIVATE JETS STANDS AS A TESTAMENT
TO EXCELLENCE IN TRAVEL, OFFERING
DISCERNING CLIENTELE UNPARALLELED
PRIVATE JET CHARTERS TO DESTINATIONS
AROUND THE GLOBE.

MOODBOARD

Вдохновением послужили иллюзорные контрасты. То ощущение, которое дает нам полет на самолете, когда мы видим маленькие города из окна иллюминатора и понимая, на сколько огромен мир.

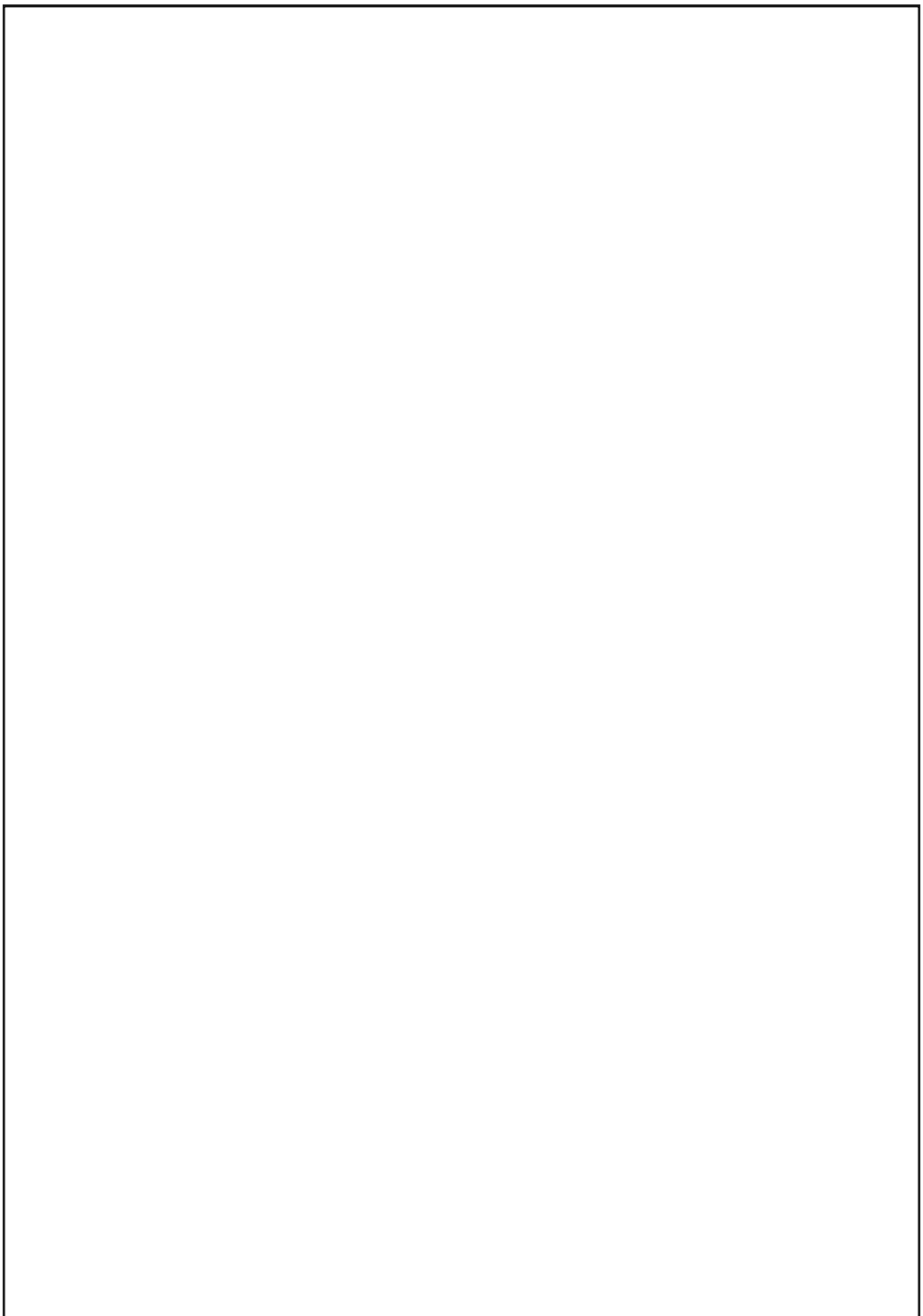
01



02



03



BRAND IDENTITY

COLOR

BRAND IDENTITY

Сочетание темно угольного и светло серого оттенков передает ощущение высокого статуса, эксклюзивности и надежности. Создает баланс между современным дизайном и классической элегантностью.

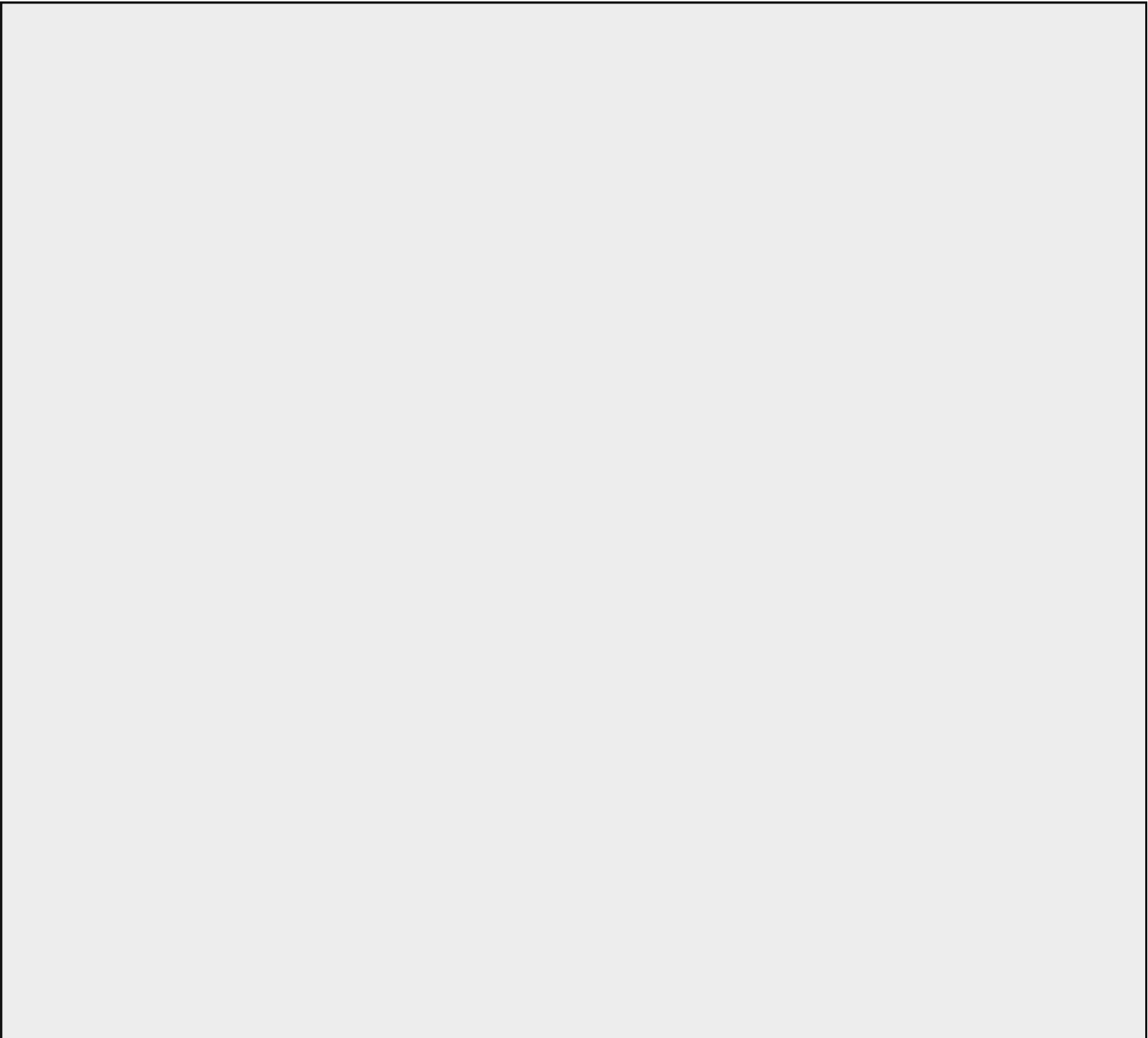
NIGHT
HEX 121212

01



PLATINUM
HEX EDEDED

02



WHITE
HEX FFFFFFFF

03





LOGOTYPE

01

LOGOTYPE

BRAND IDENTITY

THE JET COLLECTION

Sohne - это современный гротескный шрифт, созданный шрифтовой студией Klim Type Foundry. Чистые линии и строгие формы создают ощущение премиального дизайна, стиля и ассоциируются с авиационной индустрией.

LOGOTYPE

BRAND IDENTITY

THE JET COLLECTION

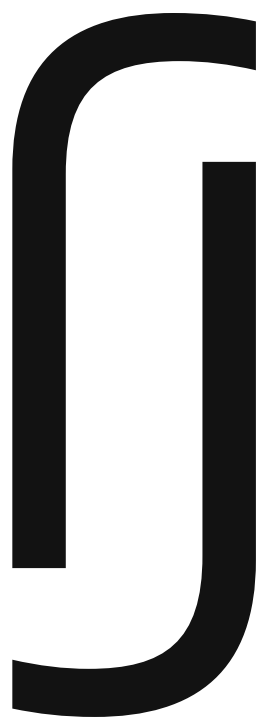
LOGOTYPE

BRAND IDENTITY

THE JET COLLECTION

LOGOTYPE

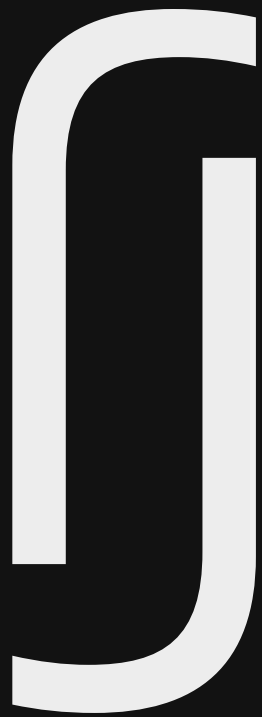
BRAND IDENTITY



Две J образуют символ звена, которое символизирует партнерство и прочную связь. А так же символ вечного и цикличного, это указывает на высокое качество и безопасность.

LOGOTYPE

BRAND IDENTITY



OFFICE

BRAND IDENTITY



NFC CARD

BRAND IDENTITY



TYPOGRAPHY 02

TYPOGRAPHY

BRAND IDENTITY

PRIVATE
JET CHARTER

ACCESS TO THOUSANDS OF JETS

Boasting a fleet of 3,400+ private jets for charter, The Jet Collection provides unmatched luxury, convenience, and flexibility for travelers. This vast collection spans a wide array of aircraft, from sleek, light jets perfect for short-haul journeys, to larger, more opulent airliners designed for intercontinental voyages. Chartering a private jet allows individuals and corporations to tailor their travel experiences, avoiding the common hassles of commercial aviation.

PRIVATE JETS

АКЦЕНТНЫЙ ЗАГОЛОВОК
CANELA REGULAR

103 PT

ПОДЗАГОЛОВОК
INTER BOLD

23 PT

ОСНОВНОЙ ТЕКСТ
INTER REGULAR

23 PT

ШОСКА
INTER BOLD

23 PT

TYPOGRAPHY

BRAND IDENTITY

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CANELA REGULAR

103 PT

ПОДЗАГОЛОВОК
INTER BOLD

23 PT

ОСНОВНОЙ ТЕКСТ
INTER MEDIUM

23 PT

ЧОСКА
INTER BOLD

23 PT

THE JET COLLECTION

The Jet Collection
is the quintessence of global
luxury aviation



THE-JET-COLLECTION.COM

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DIGITAL

03

INSTAGRAM


DIGITAL SOCIAL MEDIA

THE JET COLLECTION

LUXURY AVIATION

OUR COMPANY

In the world of aviation, where luxury meets the skies, The Jet Collection stands as a symbol of elegance, sophistication, and unparalleled service. Our dedication to crafting extraordinary private flight experiences sets us apart in the realm of private jet charters. Since our inception, we've been redefining what it means to travel in style, comfort, and privacy.



CONTACT US

ANYTHING ANYTIME

Elevate your travel experience beyond the skies. Understanding that your journey doesn't end upon landing, we've curated a suite of offerings to smoothen your transition from airstrip to final destination. From luxury car rentals awaiting your arrival to reservations at the world's most exclusive hotels and resorts, our team ensures your preferences are perfectly in place.

UTMOST PERSONALISATION

Choosing The Jet Collection means opting for a journey that transcends the mundane. Our emphasis on personalization ensures that no two flights are the same. Whether you're traveling for business, leisure, or a mix of both, our commitment to excellence is unwavering. We understand the value of time, discretion, and luxury. You're not just chartering a jet, you're becoming part of a legacy of refined travelers.

SAFETY

Your safety is our utmost priority. Our fleet is maintained to exceed industry standards, and every aircraft undergoes rigorous checks before every flight. Our crew members are seasoned professionals, handpicked for their expertise and dedication to passenger safety. Rest assured, when you fly with us, you are in the safest hands in the industry.

INSPIRATION

Discover our selection of the most popular events to attend flying private



PARIS FASHION WEEK

PEBBLE BEACH CONCOURS D'ELEGANCE

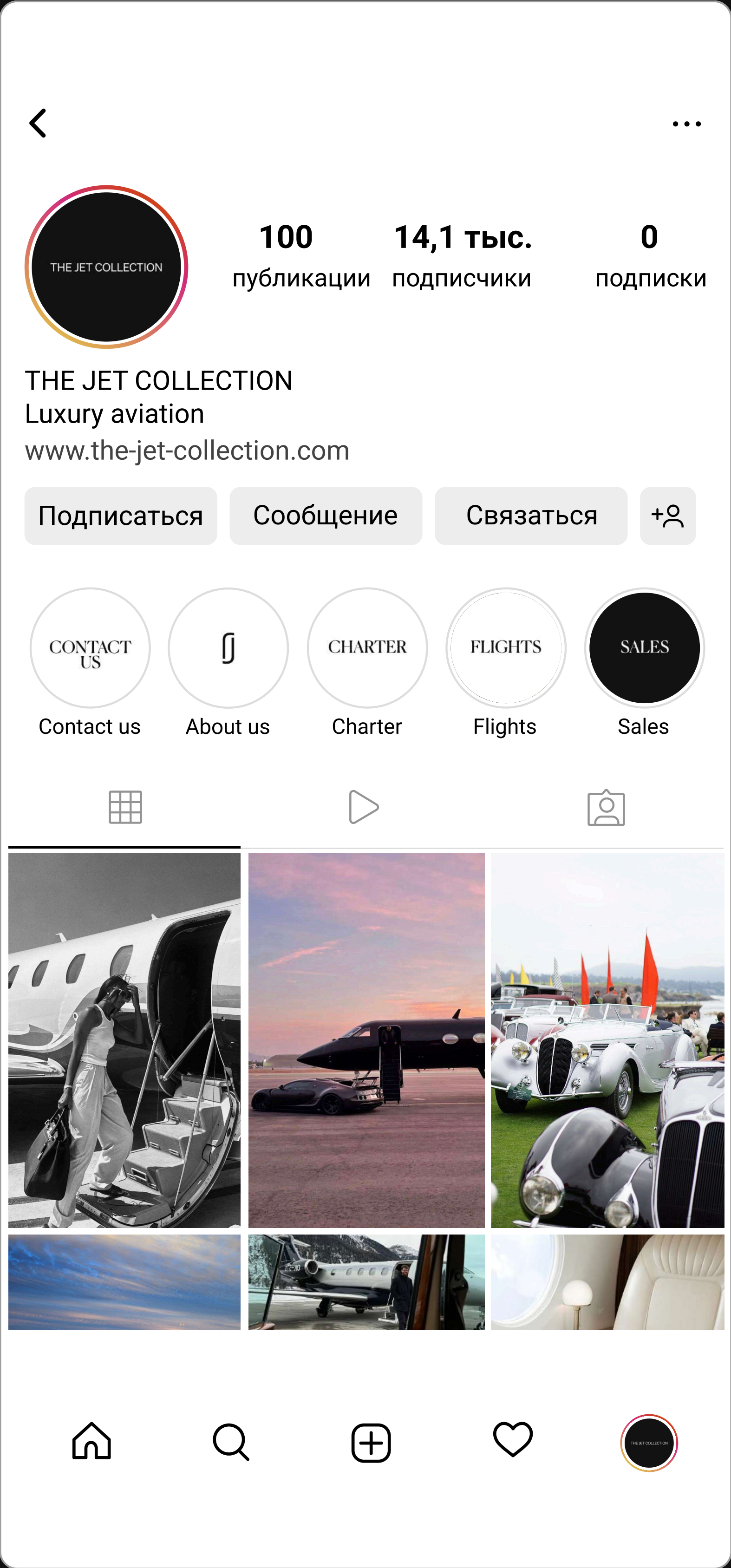
INSTAGRAM

DIGITAL SOCIAL MEDIA



INSTAGRAM

DIGITAL SOCIAL MEDIA



THE JET COLLECTION



[CHARTER](#)

[FLY](#)

[SALES](#)

[ABOUT US](#)

[CONTACT](#)



LUXURY
AVIATION



LUXURY AVIATION

BOOK A FLY

From City To City Day dd/mm/yy Time -- / -- Passengers Count

NEXT

The Jet Collection is the quintessence of global luxury aviation. Our curated selection of world-class private jets stands as a testament to excellence in travel, offering discerning clientele unparalleled private jet charters to destinations around the globe. Marrying state-of-the-art technology with sumptuous interiors and meticulous service, The Jet Collection transforms your journey into an experience of unmatched elegance and convenience. Step aboard and let us redefine your notion of air travel.

PRIVATE JET CHARTER

PRIVATE JETS

ACCESS TO THOUSANDS OF JETS

Boasting a fleet of 3,400+ private jets for charter, The Jet Collection provides unmatched luxury, convenience, and flexibility for travelers. This vast collection spans a wide array of aircraft, from sleek, light jets perfect for short-haul journeys, to larger, more opulent airliners designed for intercontinental voyages. Chartering a private jet allows individuals and corporations to tailor their travel experiences, avoiding the common hassles of commercial aviation. Each charter jet in the fleet signifies a commitment to quality, safety, and top-tier service, ensuring that travelers arrive at their destinations comfortably and punctually.

FLY PRIVATE

A private jet charter offers a sublime and unparalleled travel experience. The Jet Collection, renowned for its extensive fleet, caters to discerning travelers who prioritize luxury, privacy, and efficiency. With over 3,400 meticulously maintained aircraft at their disposal, clients can choose the perfect jet to match their specific needs and desires. From the moment you book until you reach your destination. Bypassing crowded commercial terminals, long lines, and layovers, luxury jet charter travelers can savor the pleasures of bespoke travel, where the journey becomes as delightful as the destination.

ULTIMATE LUXURY

FLY PRIVATE

Discover our selection of the most popular private jet flights

LUXURY JET CHARTER



DALLAS



SAN FRANCISCO



FORT LAUDERDALE



LOS ANGELES

MORE FLIGHTS

AIRCRAFTS FOR CHARTER



CESSNA CITATION LATITUDE

FROM \$5,000/h



CESSNA CITATION BRAVO

FROM \$3,000/h



BBJ 737

FROM \$18,600/h



CHALLENGER 601-3A

FROM \$6,500/h

MORE AIRCRAFTS

CHARTER A JET

Get in touch with our brokers about chartering a private jet.

From

To

Day

Time

Passengers Count

First Name

Last Name

Email

Phone

ENQUIRE

Discover our selection of the most popular events to attend flying private

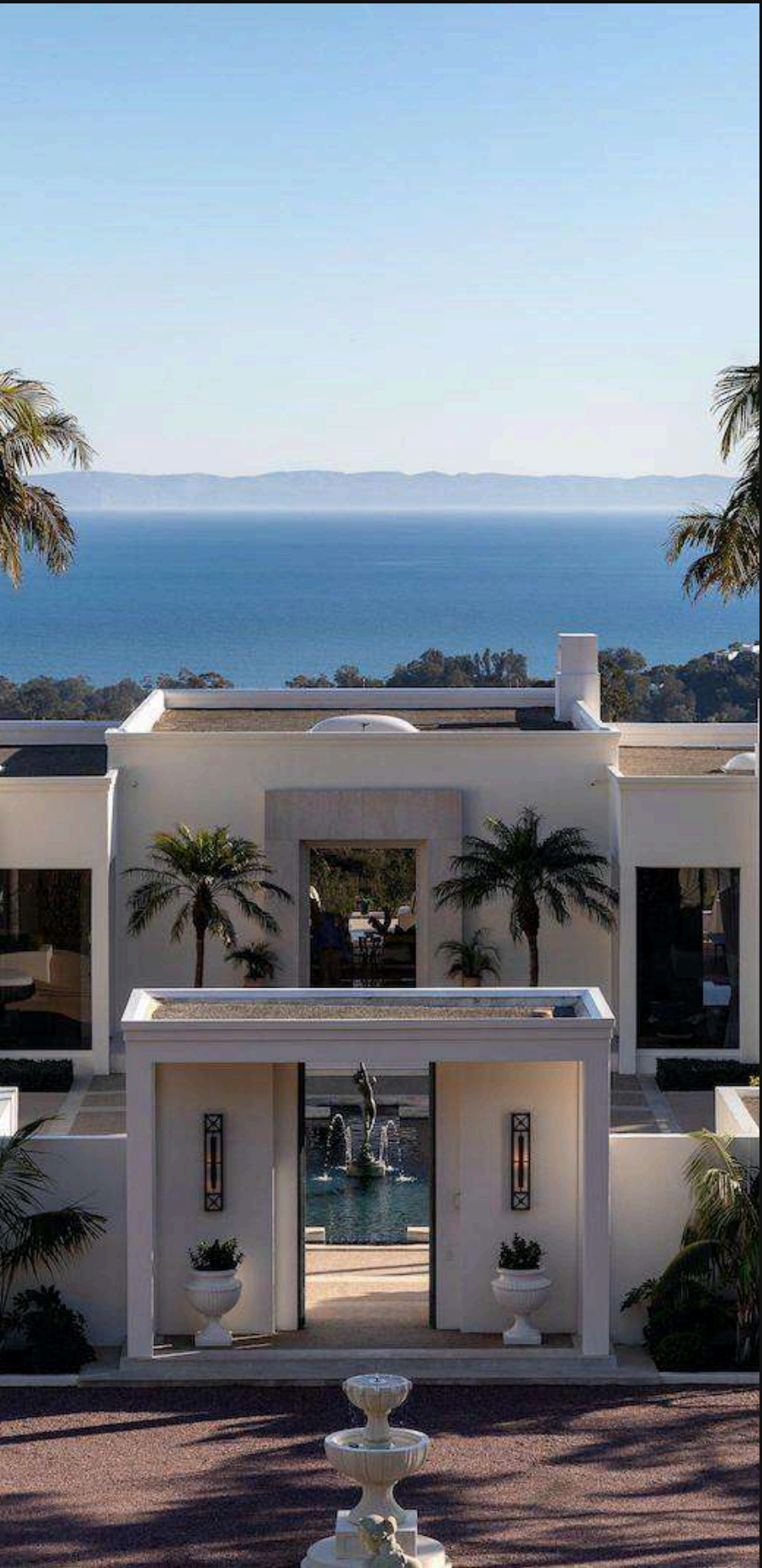
INSPIRATION



MONACO GRAND PRIX



FORT LAUDERDALE BOAT SHOW



CONCORSO DELEGANZA VILLA DESTA



DAVOS WORLD ECONOMIC FORUM

MORE INSPIRATION

OUR OFFICES

Nestled in the heart of the dazzling French Riviera, The Jet Collection's headquarters encapsulates the spirit of luxury and sophistication that defines us. But our vision transcends borders, with representative offices strategically situated in the UK, US, and the cosmopolitan hub of Dubai. Each location embodies our commitment to unparalleled service and reflects the unique character of its region.

From the iconic skylines of Dubai and New York to the historic charm of the UK and the sun-kissed shores of the French Riviera, our offices are not just places of business—they're gateways to the world, ready to cater to the distinct needs of our discerning clientele wherever they may be.



FRENCH RIVIERA



NYC



LONDON



DUBAI

OUR OFFICE



2025

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THANK YOU